



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 31 I

Results as of: 04/30/2019

GMT: CARLTON LLOYD

LOCATION NORTH CAROLINA

GMT CA

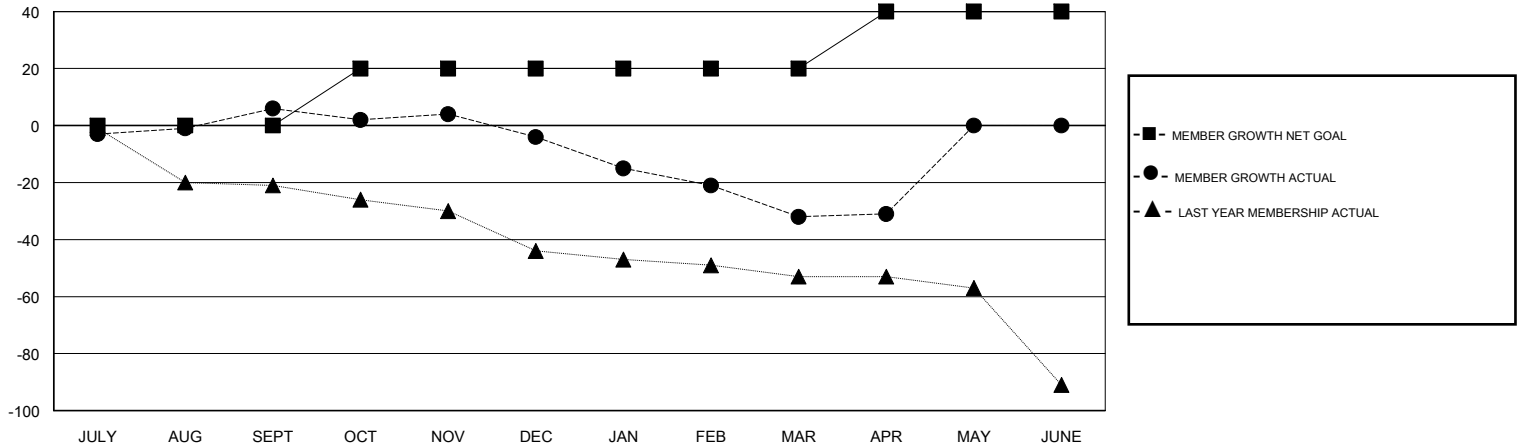
| Clubs                 |               |           |               |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2018-2019 |               |           |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT         | 0             | 0         | 0             |
| OCT/NOV/DEC           | 1             | 0         | 0             |
| JAN/FEB/MAR           | 0             | 0         | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             |

| Members               |                        |                      |  |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2018-2019 |                        |                      |  |
| QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0                      | 24                   | 16   |
| OCT/NOV/DEC           | 20                     | 13                   | 22   |
| JAN/FEB/MAR           | 0                      | 12                   | 38   |
| APR/MAY/JUNE          | 20                     | 10                   | 7  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|   |   |  |
|---|---|--|
| DROPPED CLUBS: 0  | 25 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 795 (68.59%)<br>FEMALE 364 (31.41%)<br>Women Percentage Fiscal Year Goal: 45% |
| <u>DROPPED MEMBERS</u><br>DECEASED 18<br>CLUB CANCELLED 0<br>OTHER 65<br>TOTAL 83 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 259<br>FAMILY MEMBERS PAYING HALF DUES 131   |